



The Principles of Co-production

May 2022



What does co-production mean for me and the real world I work in?



What does co-
production mean to
you?

Have you ever been
involved in co-
production?



What we mean by co-production

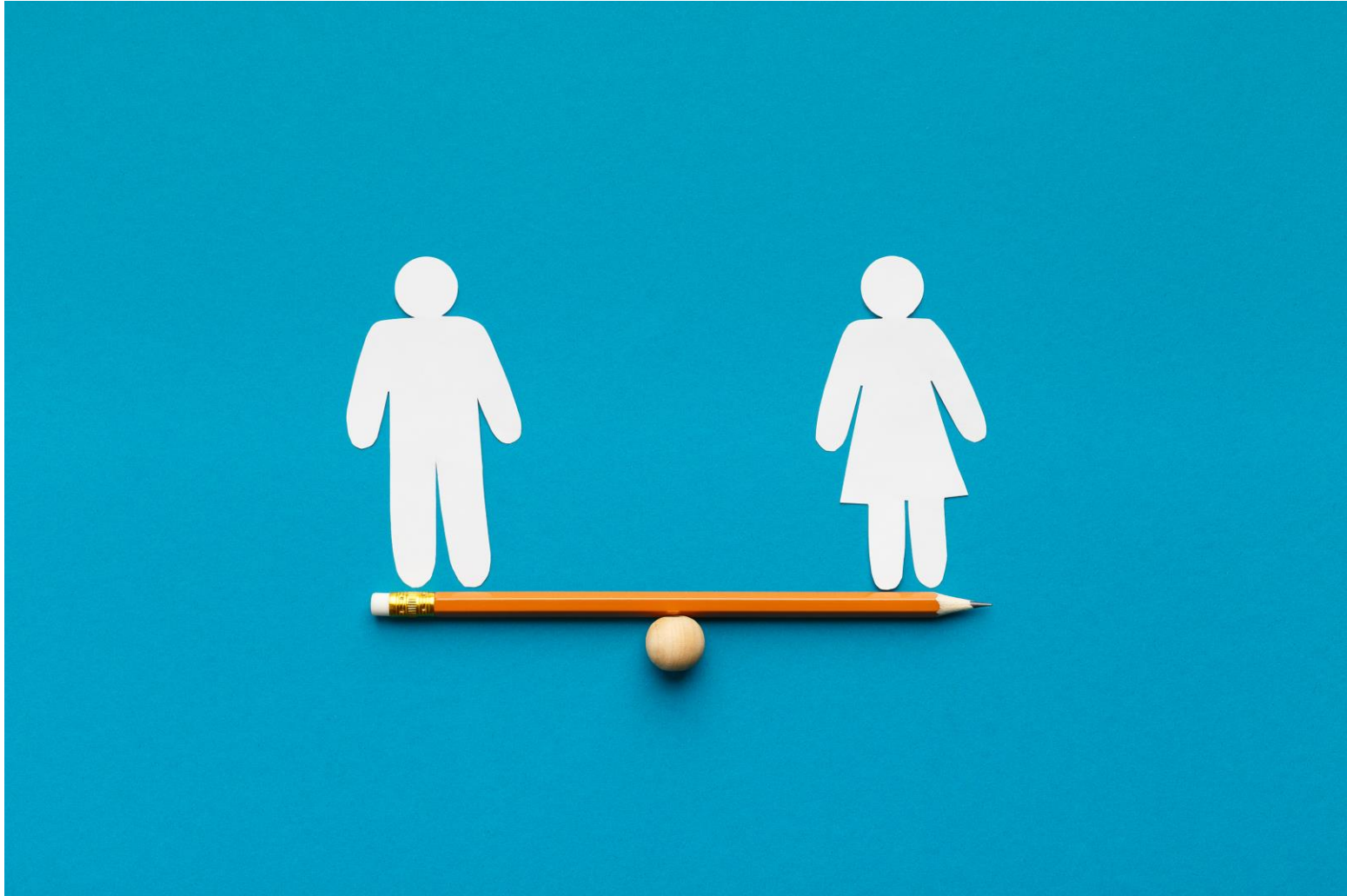
'Co-producing a research project is an approach in which researchers, practitioners and the public work together, sharing power and responsibility from the start to the end of the project, including the generation of knowledge'
(Hickey et al, 2018)

'Co-production is a process through which inputs from individuals who are not "in" the same organisation are transformed into goods or services'
(Ostrom, 1996)

'The term co-production refers to a way of working where service providers and users work together to reach a collective outcome. The approach is value-driven and built on the principle that those who are affected by a service are best placed to help design it' (Involve)



What we mean by co-production

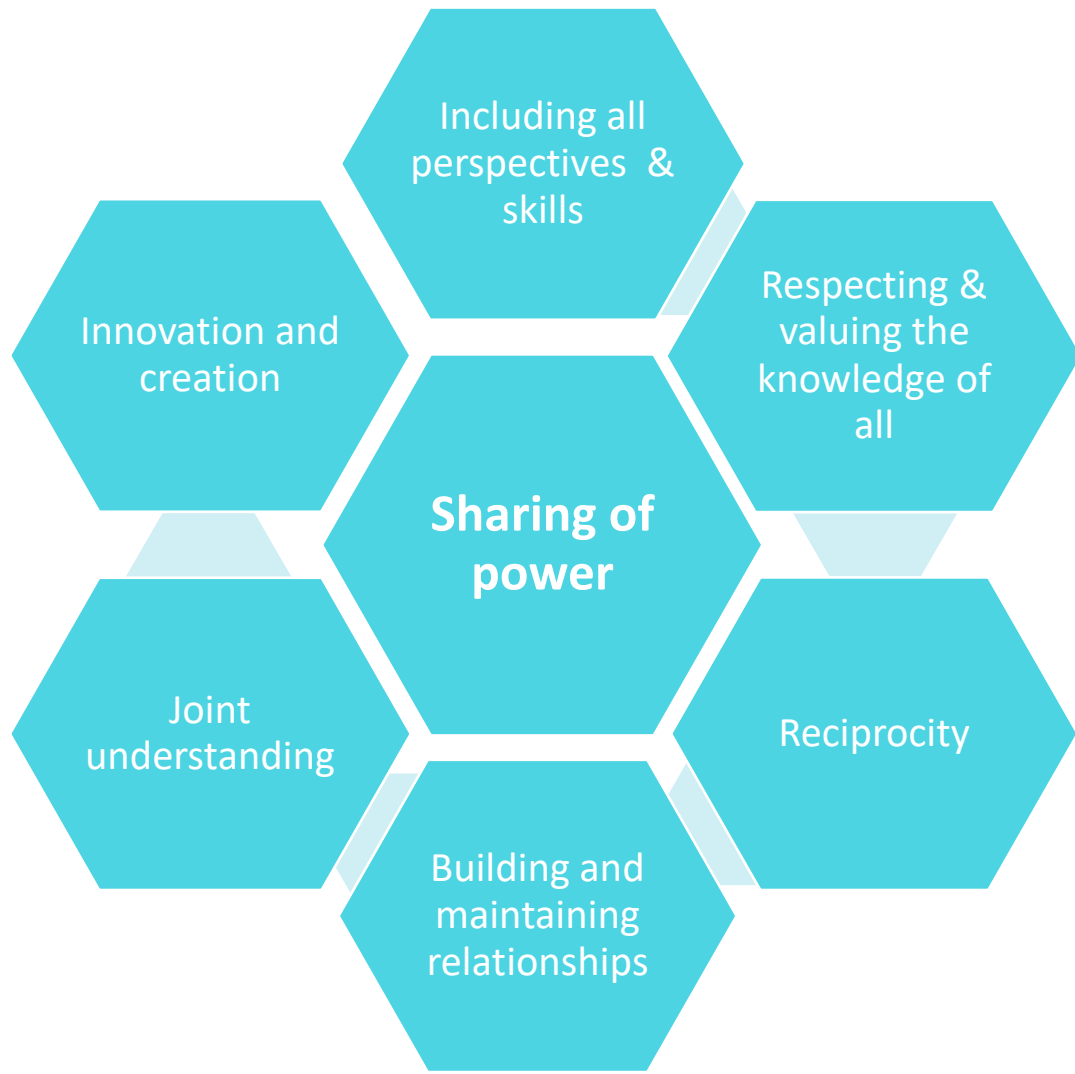


Any thoughts?

Facilitators and barriers
in **your** practice?



Core principles of co-production



Sharing of power



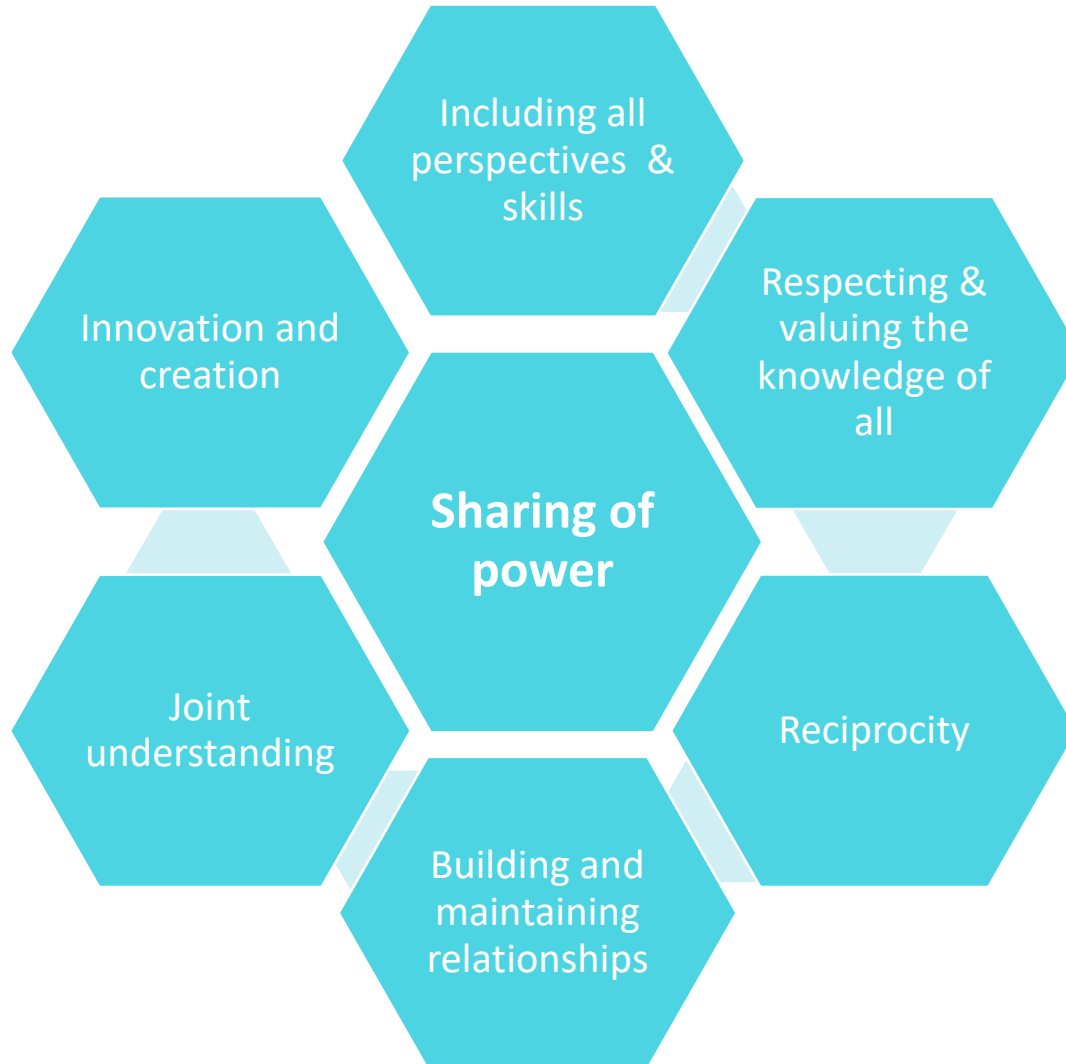
Sharing of power

A power dynamics 'check list' (Farr 2018)

- Who is involved in co-production?
- Social interaction
- Working within and across institutional structures
- What changes do people make because of co-production?



Core principles of co-production

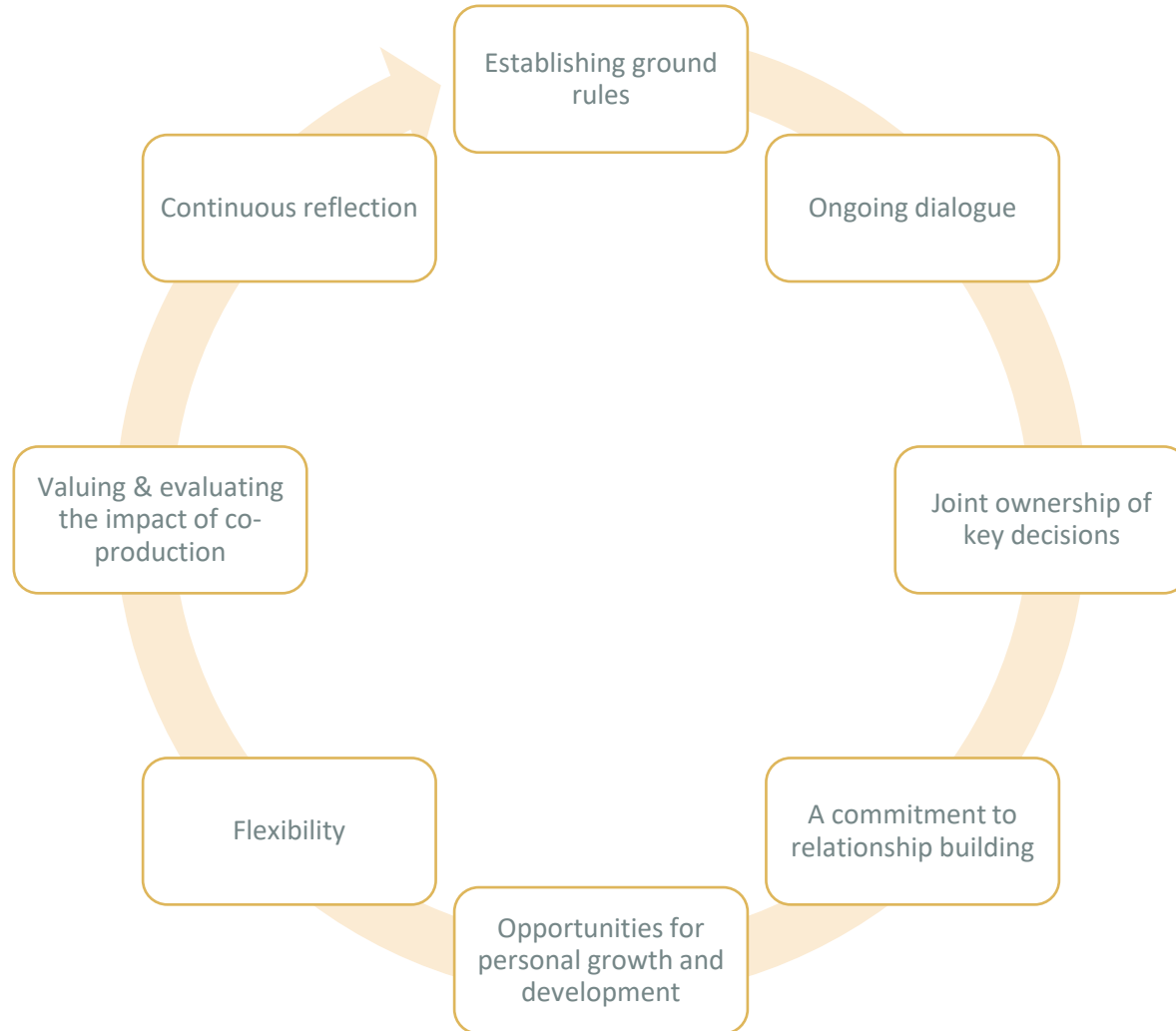


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Key features of co-production



Any thoughts?

Facilitators and barriers
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Key elements of success

Careful planning

Carefully think about power dynamics and how they can be addressed

How can participation be facilitated for all?

Who and how will people be involved? How can you get past 'usual suspects'?

Set ground-rules

Communicate throughout the process

Don't be afraid!



How do I begin?

Careful planning

1. What are we trying to achieve?
2. Map all the involved stakeholders and invite them to participate
3. Think 'outside the box' about power dynamics and work to minimise them
4. Agree at the **outset**:
 - **Who will be involved in decision making and how**
 - **Ground rules for communication and behaviour**
 - **Communication plan for the project / work**



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