

**North East
North Cumbria
Health & Care
Partnership**



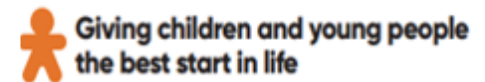
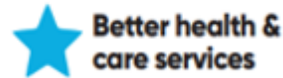
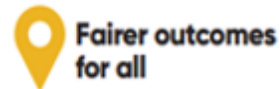
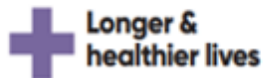
Delivery of our Strategic Goals and Outcomes

Strategic ICP Update – Oct 2024

Jacqueline Myers – Executive Chief Strategy Officer

Our strategy is...

Better health and wellbeing for all...



we will achieve this by delivering our...

Joint Forward Plan

which is made up of...

Strategic Transformation Plans

e.g., Urgent and Emergency Care, Elective Recovery, Living & Ageing Well, Mental Health, Learning Disabilities and Autism, Primary Care, Healthier & Fairer, Oral Health etc.

Local Delivery / Place Plans

(aligned to ICB Transformation Plans)

Enabling Plans

e.g., Data and digital plan, equality and diversity plan, Medium Term Financial Plan etc.

NHSE Operational Planning Objectives

Our four key goals...



Longer & healthier lives

Reducing the gap between how long people live in the North East and North Cumbria compared to the rest of England



Fairer outcomes for all

As not everyone has the same opportunities to be healthy because of where they live, their income, education and employment



Better health & care services

Not just high-quality services but the same quality no matter where you live and who you are



Giving children and young people the best start in life

Enabling them to thrive, have great futures and improve lives for generations to come

Our supporting goals...



Reduce the gap in life expectancy for people in the most excluded groups



Halve the difference in the suicide rate in our region compared to England



Reduce smoking rates from 13% of adults in 2020 to 5% or below by 2030



Increase the number of children, young people and adults with a healthy weight



Reduce alcohol related admissions to hospital by 20%



Reduce drug related deaths by at least 15% by 2030



Reduce social isolation, especially for older and vulnerable people



Increase the percentage of cancers diagnosed at the early stages

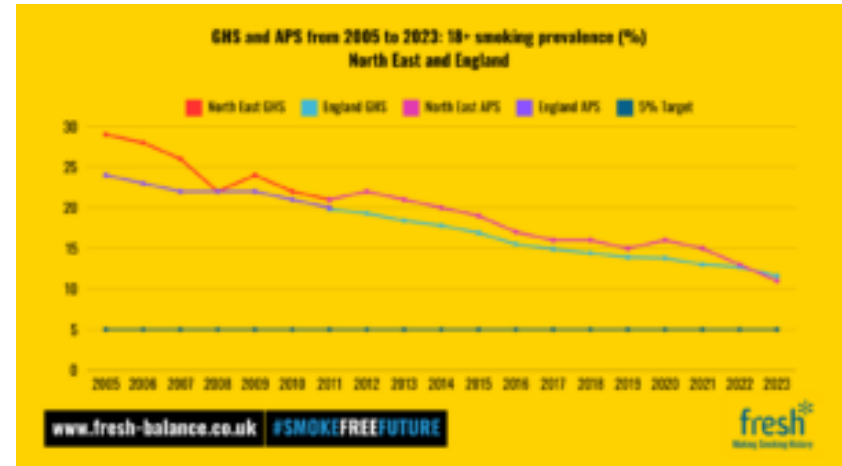


Smoking Cessation

62% reduction

North East adult smoking prevalence **down from 29% in 2005 to 11% in 2023** - now lower than England average

www.fresh-balance.co.uk #SMOKEFREEFUTURE



- Adult smoking rates in the North East have **fallen from 13.1% in 2022 to 11% in 2023** (ONS)
- North East has seen the largest fall in adult smoking since 2005 when 29% of adults in the region were smoking (the highest rate in the country), compared to 11% in 2023.
- 62% reduction overall, **smoking rates in the North East are now 2nd lowest in the country.**

Work continuing to be progressed impacting on smoking rates includes:

- **Fresh** providing world leading, award-winning tobacco programme in the NE.
- Expansion of targeted work in primary care focused on **Severe Mental Illness population for enhanced smoking cessation**
- Emerging work with **Targeted Lung Health Check** to incorporate rapid identification and support for smokers in NENC and continuation of **maternity incentives scheme**

Reduce smoking rates from 13% of adults in 2020 to 5% or below by 2030



Healthy Weight & Treating Obesity

Figure 1 – Rate of obese patients per 1,000 population



Just under a third of the adult population within NENC are estimated to be obese. The rate is greater within the most deprived communities with a rate of 390 per 1,000 population (as at 2023). The inequality gap is currently 164 per 1,000 population.

There has been an increase in the rate of obesity in NENC compared to modelling undertaken in 2021. The greatest increase has been within the most deprived communities.

Development of a **whole-system** NENC Healthy Weight & Treating Obesity Strategy



Increase the number of children, young people and adults with a healthy weight

PHM approach to increase access to Weight Management

Expansion of Tier 3 weight management services

Modelling new and emerging drugs & costs

Development of a primary preventative approach



Suicide Rates

Figure 2 – Age standardised Suicide rate per 100,000 population 2021 and 2022 by gender

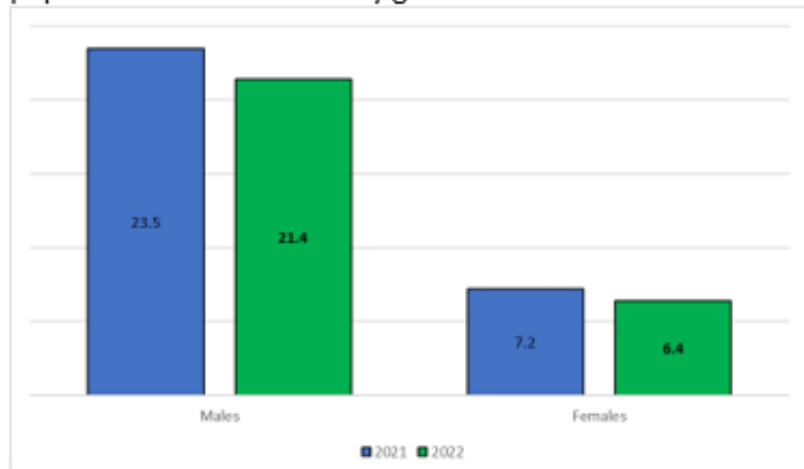
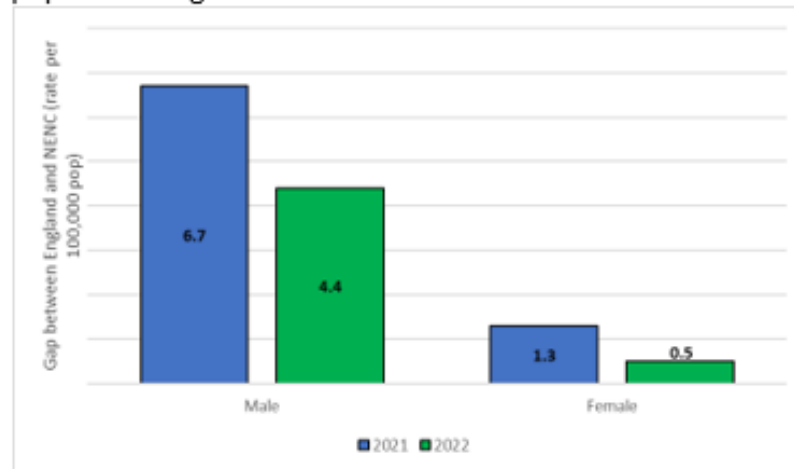


Figure 3 – Age standardised Gap in Suicide rate per 100,000 population England versus NENC



To build on the reductions in suicide rates 2021 - 2022, for both men and women across NENC, we have continued to implement a programme of work which includes:



Halve the difference in the suicide rate in our region compared to England

- Real-time suicide surveillance dashboard mobilised which enables a timelier response to suspected suicides and provide community support
- A dedicated workforce to respond to NHS 111 mental health calls, providing a more appropriate and timelier response for those patients needing support



Combating Drugs Partnerships

NENC ICB play a crucial role alongside system partners in our regional **Combating Drugs Partnerships**. These partnerships involves collaboration between the NHS, Local Authorities, Police services, and various community organisations to address drug-related issues comprehensively:



Fairer outcomes for all



Reduce drug related deaths by at least 15% by 2030

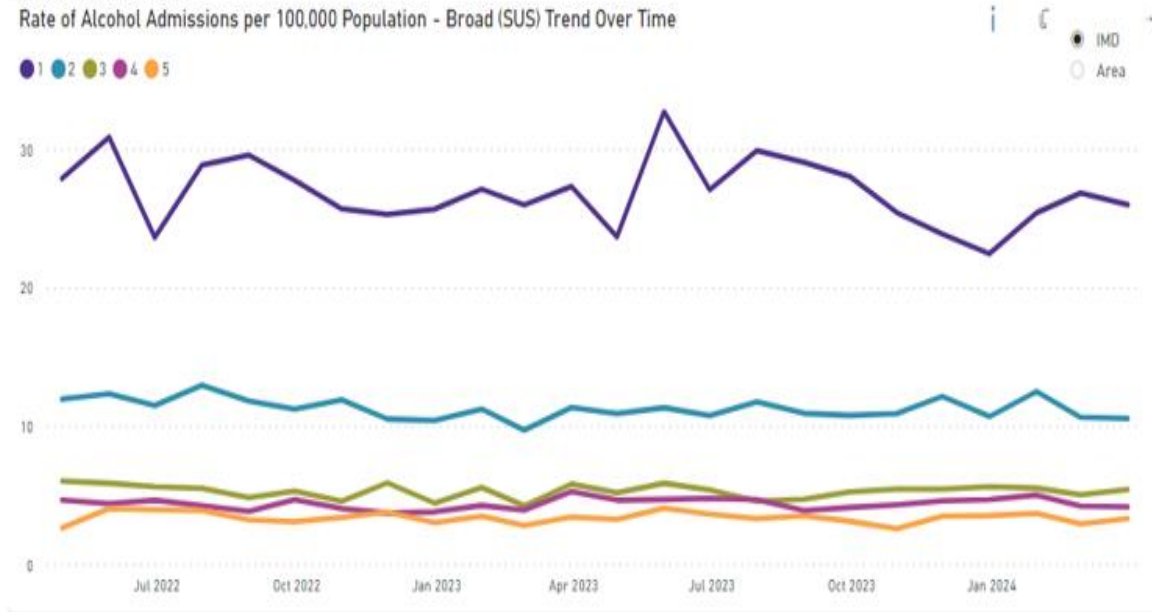
- **Strategic Planning:** Developing and implementing strategies to reduce drug misuse and its associated harms.
- **Funding and Resources:** Allocating resources and funding to support drug treatment and recovery services, ensuring that these services are accessible and effective.
- **Collaboration:** Working closely with local councils, hospitals, community services, and voluntary organizations to create a unified approach to combat drug misuse.
- **Public Health Initiatives:** Promoting public health campaigns and educational programs to prevent drug misuse and raise awareness about the dangers of drugs.



Alcohol

Fairer outcomes for all

Figure 1 – Admission episodes for Alcohol related conditions (broad) by IMD and month April 2022 – March 2023 – NENC Alcohol dashboard



NENC ICS Strategy since 2020 to prioritise the prevention of alcohol harm including:

- Clinical leadership and management at regional level through an Alcohol Clinical Network
- Regional Workforce training programme “The NENC Programme for Alcohol Studies”
- Additional funding to Alcohol Care Teams in NENC and funding of Recovery Navigators in all Acute Trusts



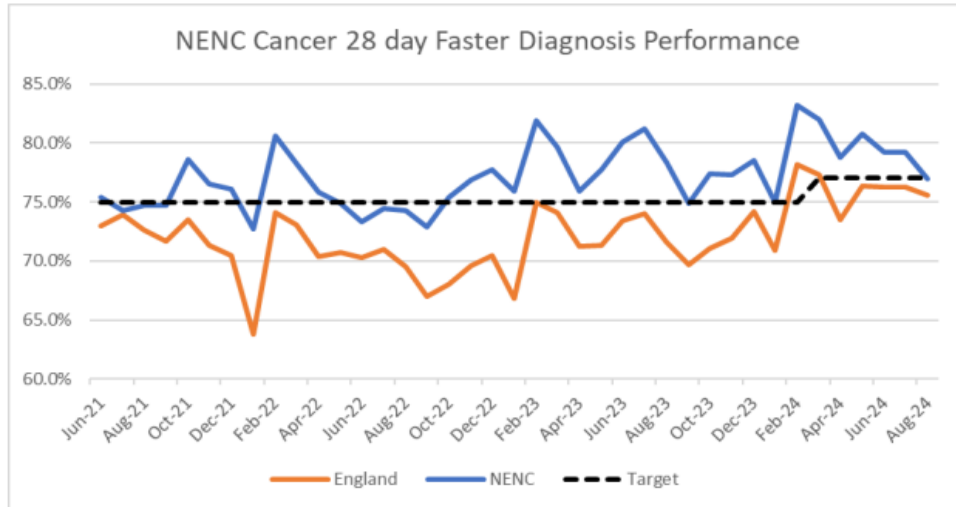
Reduce alcohol related admissions to hospital by 20%

| NENC ICB alcohol related admissions to hospital (2021-2024) | |
|---|------------------------------|
| 2021/22 | 883.0 per 100,000 population |
| 2022/23 | 826.3 per 100,000 population |
| 2023/24 | 800.5 per 100,000 population |
| 9.3% reduction in admissions since 2021/22 – predominantly driven by a reduction for those within the most deprived communities (9.5%) | |



Cancer Diagnosis

Fairer outcomes for all



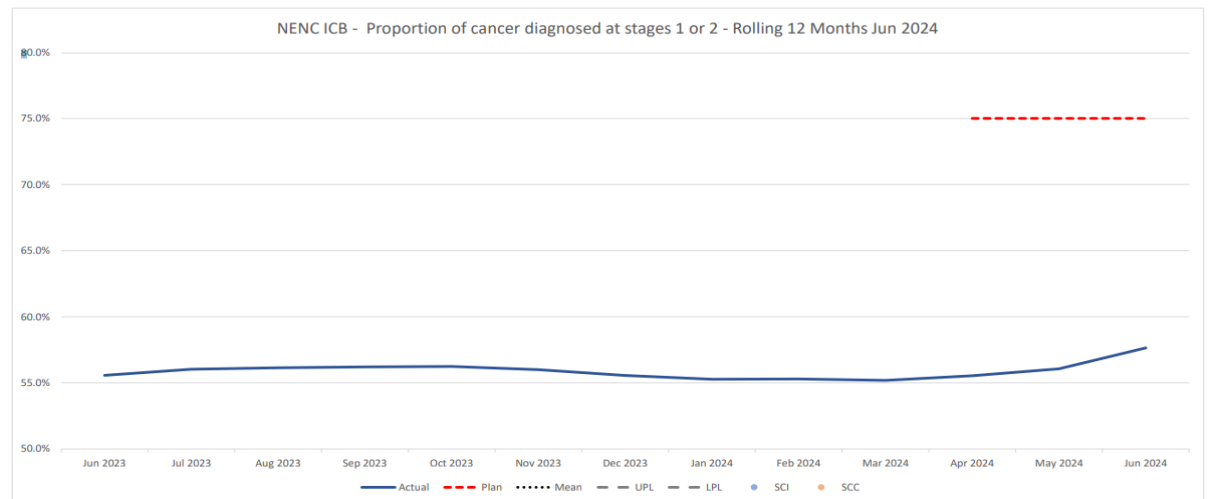
NENC performance consistently above England average, with 5/8 FTs achieving the 77% (24/25) Faster Diagnosis Standard.

Increasing proportion of cancers diagnosed at stages 1 or 2. Working towards national target of 75% by 2028. Our cancer delivery plan continues, including:

- NCA 5 year Lung cancer strategy underway e.g. targeted lung health checks
- Improving access to breast screening and self-examination for South Asian women

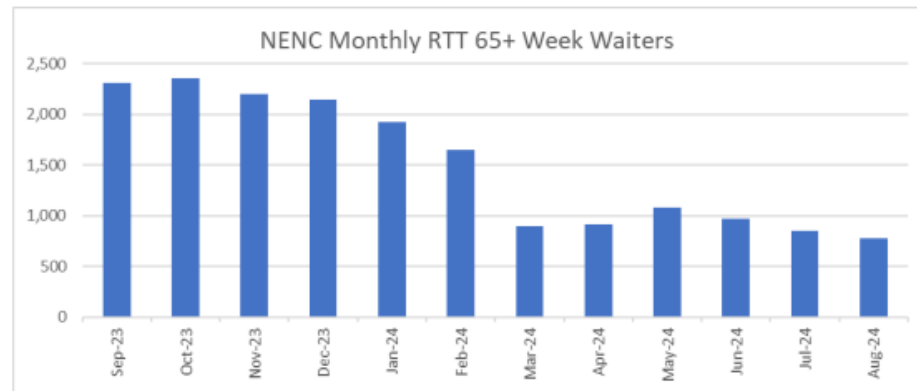
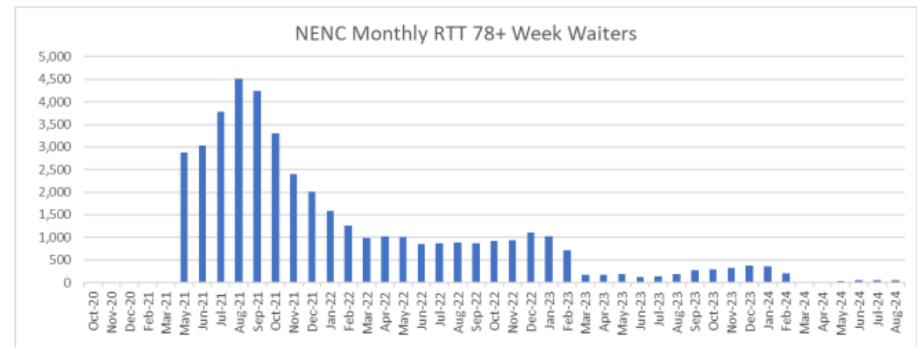
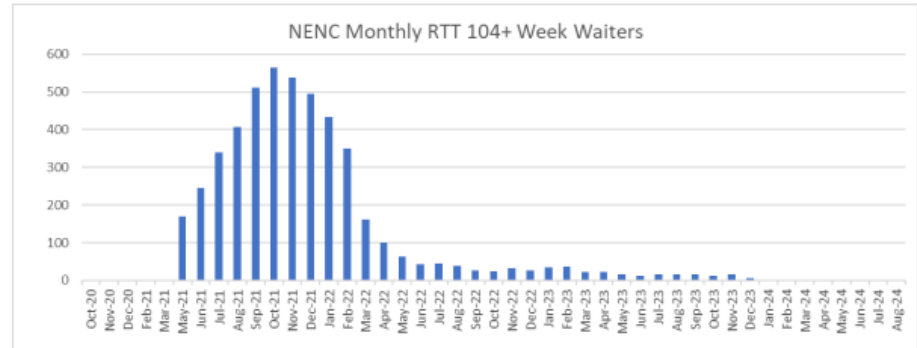


Increase the percentage of cancers diagnosed at the early stages



Elective Recovery

- Decreased the overall waiting list size by 2.3% over the last 12 months
- Significantly decreased all long waiting cohorts (52+ww, 65+ww, 78+ww, 104+ww) over the last 12 months with a sustained push to eliminate >65+ww by Dec-24
- Maintained RTT performance level and position as top ranked ICS across the country.
- Facilitated strategic use of capacity by agreeing Inter Provider Transfers with our IS contracts
- Implemented a Mutual Support Co-ordination Group which provides operational and tactical coordination across NENC



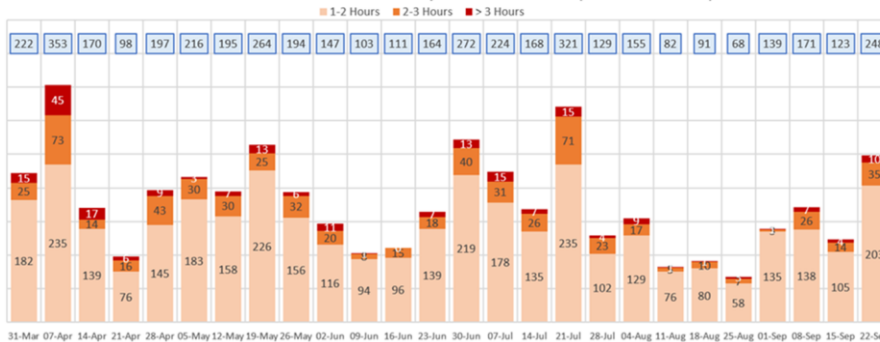
Better health and care services

Delivering Safer Emergency Care - Right Place, First Time

| | Enhancing navigation capacity & processes | Maximising alternatives to ED | Enhancing capacity to support winter pressures |
|------|---|--|--|
| UEC | Enhance clinical decision making and validation (111/999/CAS) Remodelling Hospital Front Doors | Maximise access to SDEC | Winter respiratory surge LADB winter plans |
| LAWP | 111/999/CAS push + pulls into SPOAs for Cat 3, 4, 5 calls ICC principles for SPOAs | Supporting flow and capacity into UCR and H@H Agreeing Acute Frailty principles & interface with SDEC | ICC principles for capacity and demand in urgent responsive care |

- Developed three **whole-system** priorities for Winter with a focus on ‘right place, first time’.
- Enhanced clinical decision making (999/111/CAS) through the implementation of a Clinical Validation hub.
- Continued focus on Ambulance Handover delays, developing working groups and action plans for the most challenged providers.
- £1.2m investment in Acute Respiratory Infection (ARI) hubs approved to increase capacity during winter.
- System-wide collaboration and transformation being driven by the strategic UEC network (UECN) and the Living & ageing well partnership (LAWP).
- LAWP developing a ‘north star’ metric focussed on the number of days spent in a patient’s own home as an indicator of overall health and wellbeing.
- Developing Care Co-ordination Hubs in line with national specification.

No. Handovers > 1 Hour at All NENC Providers by Hour Band and Week (Last 26 Week Trend)



Downward trend for Ambulance Handover Delays >1hr

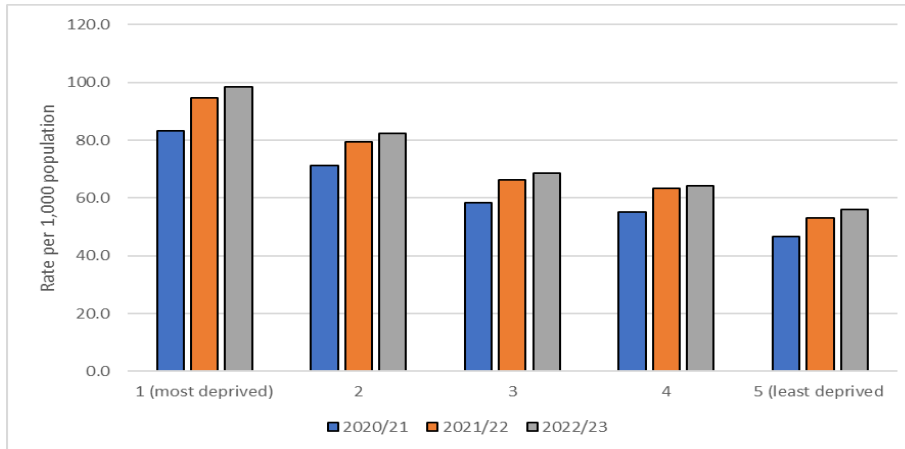


**Reduce social isolation,
especially for older and
vulnerable people**



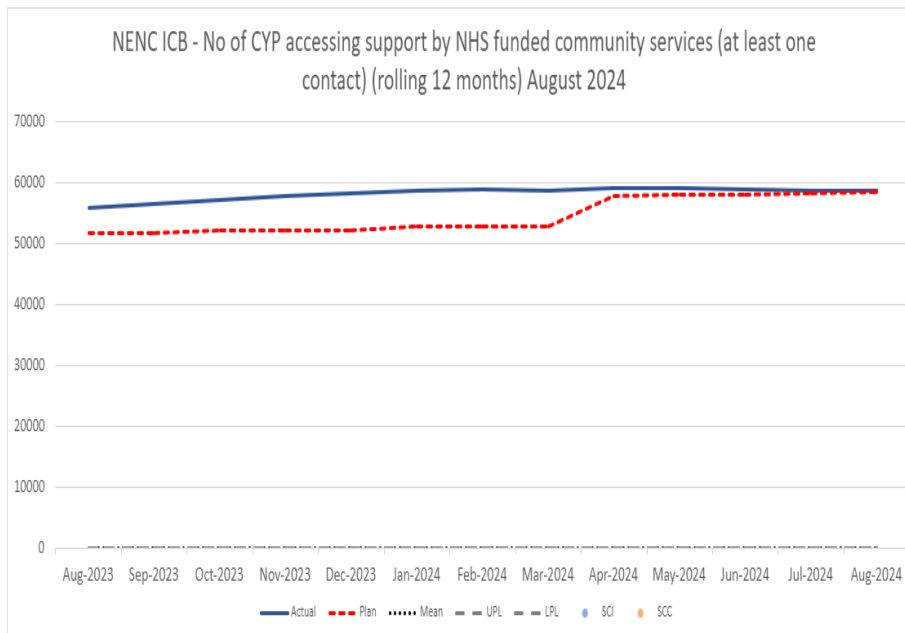
**Giving children
and young people
the best
start in life**

CYP Mental Health Access



For every 1,000 children residing in the most deprived communities in NENC, approximately 98 accessed mental health services in 2022/23 compared with 60 in the least deprived communities.

Greatest volume of activity within Children and Young People (CYP) mental health services comes from the most deprived communities.



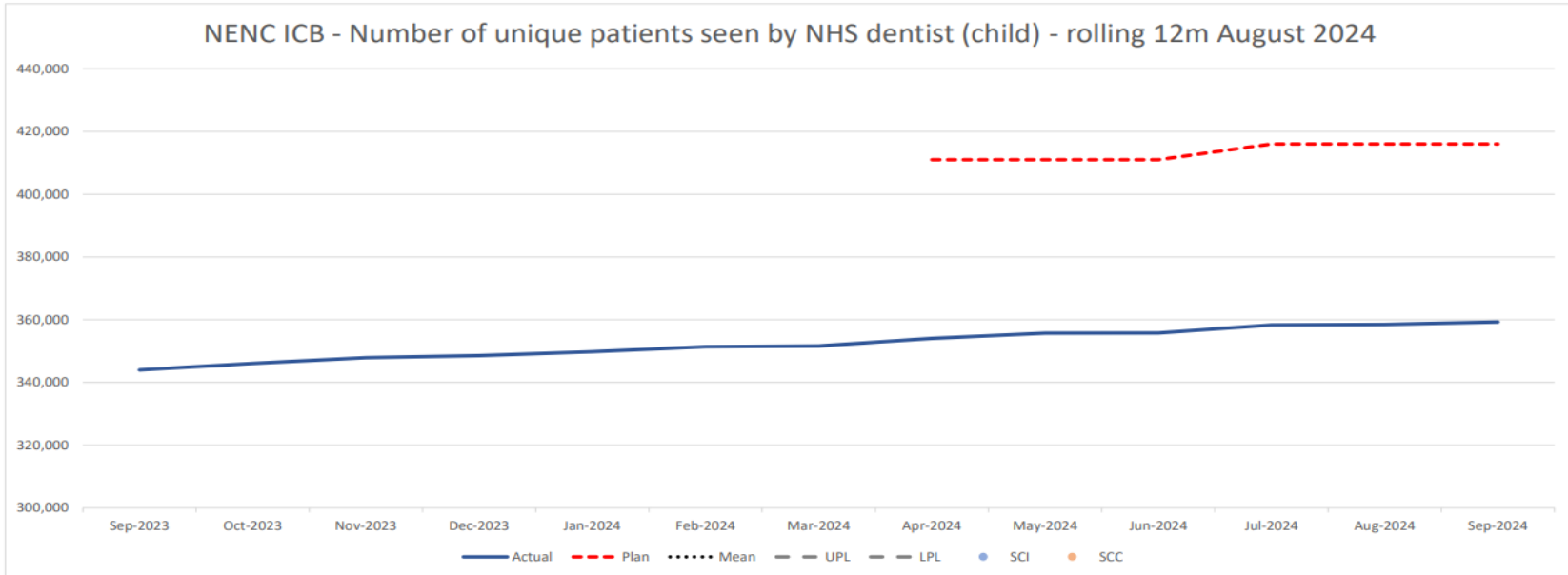
We have supported improving CYP access to Mental Health Services through:

- Continued roll out of Mental Health Support Teams (MHSTs) in schools - we now have 34 teams across NENC and plan to go further in line with the national programme.
- Work commenced to standardise the pathway across place, work being developed on a school consultation phone line and signposting to VCSE
- CYPs Redesigned Neuro pathway
- Implementation of a mandated hotline in Tees – screening of referrals



**Giving children
and young people
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CYP Oral Health



Children and Young People dental access remains a challenge however a consistent upward trend in the number of patients seen by an NHS Dentist. Our key activities in driving this improvement are:

- Supervised toothbrushing across some LAs
- Phase 3 transformation plan agreed to stabilise NHS dental provision to increase local minimum Units of Dental Activity (UDA) rate
- Continuation of short term initiatives to increase access for those in greatest clinical need such as children in care
- Improving how we identify and count dental activity providing a true representation of the position across NENC.

2025/26 JFP refresh



Plan to be updated again ahead of 2025/26 to reflect progress and update priority areas of focus



Plan will be informed by system partners & stakeholders and reflect national strategic objectives (e.g. Darzi report)



Commitment to develop a clear set of impact and outcome metrics to measure success



Regular updates regarding delivery against the strategy and JFP as part of ICB and ICP business cycle