

Details of information used for specific purposes

Film and Promotional Materials

Data Controller(s)	NENC ICB
Purpose	We use this information to educate patients and the public on the services we provide.
Type of information Used	Identifiable – Name, face
Legal basis	GDPR Article 6 (1)(a) the data subject has given consent to the processing of his or her information for one or more specified purpose(s); GDPR Article 9(2)(a) the data subject has given explicit consent to the processing of those personal data for one or more specified purposes,
How we collect (the source) and use the information	We will only collect and use this information with your consent. If you no longer wish for your information to be used for this purpose you can withdraw your consent at any time by contacting us at NECS North of England Commissioning Support (NECS)
Data Processors	The ICB does not use external Data Processors for this function.
Your Rights	With regards to Film & Promotional Materials under GDPR you have the right: To be informed about the processing of your information (this notice) Of access to the information held about you To have the information corrected in the event that it is inaccurate To restrict or stop processing To withdraw your consent to the processing. The right to data portability Not to be subject automated decision-taking or profiling To be notified of data breaches
How long we will keep the information	The ICB will keep this information for a period of 5 years as documented on our consent form.
Who we will share the information with (recipients)	The majority of our film & promotional materials are available online via the ICBs website and are accessible/ viewable by the general public.