

# Communications toolkit - NHS Carol Service

**Tuesday 17 December 2024 – Durham Cathedral**

**Doors open 6.45pm, Service 7.30pm**

(version 1 - 07/11/24)

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## About this toolkit

This toolkit includes information and resources to use across your own channels to help raise awareness of the annual NHS Carol Service for NHS staff past and present.

The online resources can be found [here](#).

Your support in helping us share these messages is much appreciated.

For further help and advice on using this toolkit, or if you need support to tailor the assets, please contact [ella.devine@nhs.net](mailto:ella.devine@nhs.net)

## Background info

The annual NHS Carol Service will take place at Durham Cathedral on Tuesday 17 December. The service provides an opportunity each year for colleagues, past and present, of all faiths and backgrounds, to come together in an inclusive event held in the magnificent surroundings of Durham Cathedral.

No tickets are needed for the service. Everyone from NHS organisations from across the region are invited to attend and bring along their family and friends.

NHS colleagues will give the readings, and the NHS Choir will lead the carols. The choir is made up of 50 – 60 NHS staff, family and friends brought together for this event. They will guide the congregation in singing under the direction of choirmaster Richard Bloodworth. A BSL interpreter will also be in attendance.

On the day, a collection will be held in aid of the Great North Air Ambulance.

It is being organised for the first time by NHS North East and North Cumbria Integrated Care Board (ICB) on behalf of NHS organisations from across the region.

## Toolkit contents

- short copy for intranet / staff bulletin
- social media graphics and messaging
- screen saver graphic
- A4 and A3 posters to download
- Intranet banner
- [Web link for more information](#) about the event

## Short copy for intranet/staff bulletin

Copy to help promote joining the choir / being a reader - *use until 19 November 2024*

### Join the choir - NHS Carol Service 2024

Enjoy a sing along? Then join the NHS Choir which is being put together for this special festive evening. Whether you are a beginner or have taken part previously, our fantastic choirmaster Richard Bloodworth will ensure you have a great time.

There will be three rehearsals prior to the Carol Service, these will be held at Durham County Hall, Council Chamber on Tuesday, 26 November, 3 December, and Thursday 12 December, 5.45 – 6.45pm. If you would like to join in, please email [ella.devine@nhs.net](mailto:ella.devine@nhs.net) by 21 November who will provide you with more information.

In addition, we are looking for a small number of NHS staff to participate in the service by giving a reading on the evening. If you would like to be involved, please email [ella.devine@nhs.net](mailto:ella.devine@nhs.net).

This year's NHS Carol Service will be held on Tuesday 17 December at Durham Cathedral, with doors opening at 6.45pm for the service to begin at 7.30pm. Everyone is welcome to come along so please put the date in your diary. No tickets needed.

# General copy

## NHS Carol Service 2024

Join this year's NHS Carol Service being held on Tuesday 17 December at Durham Cathedral, doors open at 6.45pm for the service at 7.30pm. Everyone is welcome to come along so please put the date in your diary.

The service provides an opportunity each year for colleagues, past and present, of all faiths and backgrounds, to come together in an event held in the magnificent surroundings of Durham Cathedral.

You don't need a ticket to attend, simply come along. Everyone from NHS organisations from across the region are invited along with their family and friends. A BSL interpreter will also be in attendance.

Our NHS choir, brought together especially for this event, will help lead the celebrations for which promises to be a special festive evening. The service lasts approximately one hour.

On the day a collection will be held in aid of the [Great North Air Ambulance](#).

Due to the narrow streets there is no car park at [Durham Cathedral](#), but there are car parks near to the cathedral and the centre is well-served by public transport. Durham County Council provides a list of [nearby council and private car parks](#). The nearest private car park is [Prince Bishops Car Park](#) (DH1 3UJ) which is open until midnight.

It is being organised for the first time by NHS North East and North Cumbria Integrated Care Board (ICB) on behalf of NHS organisations from across the region. Further [information can be found on the ICB website](#).

## Social media copy

### NHS Carol Service 2024

1. **Internal channels only - Run until 19 November 2024**



Enjoy a good sing along? Then join the NHS choir for the 2024 Carol Service. Beginners and those with experience are all welcome.



There will be three evening rehearsals, helped by our choirmaster, to prepare you for a wonderful evening of celebration.

Find out more here -

<https://northeastnorthcumbria.nhs.uk/carol-service/>



<p>2.</p>	<p><b>Save the date</b> - join NHS colleagues past and present, along with family and friends for the annual NHS Carol Service at Durham Cathedral.</p> <p>No tickets required, come along, and enjoy an evening of celebration.</p> <p>For more info visit - <a href="https://northeastnorthcumbria.nhs.uk/carol-service/">https://northeastnorthcumbria.nhs.uk/carol-service/</a></p>	
<p>3.</p>	<p>Join NHS colleagues past and present, along with family and friends, from across the region for the NHS Carol Service.</p> <p>No tickets needed, doors open 6.45pm, service starts 7.30pm.</p> <p>For more info visit - <a href="https://northeastnorthcumbria.nhs.uk/carol-service/">https://northeastnorthcumbria.nhs.uk/carol-service/</a></p>	

<p>4. <b>Post on 12 December</b></p>	<p>Only 5 sleeps to go until the NHS Carol Service at Durham Cathedral.</p> <p>Come along and celebrate with past and present NHS colleagues, family, and friends. Service starts 7.30pm. No tickets needed!</p> <p>Visit - <a href="https://northeastnorthcumbria.nhs.uk/carol-service/">https://northeastnorthcumbria.nhs.uk/carol-service/</a></p>	
<p>5. <b>Post on 16 December</b></p>	<p>Tomorrow join NHS colleagues, past and present, along with family and friends, for the NHS Carol Service at Durham Cathedral.</p> <p>No tickets needed, doors open at 6.45pm, service starts at 7.30pm.</p> <p>For more info visit - <a href="https://northeastnorthcumbria.nhs.uk/carol-service/">https://northeastnorthcumbria.nhs.uk/carol-service/</a></p>	

Download social media assets [here](#).

## **Posters to print**

[Download A4](#)

[Download A3](#)

## **Internal assets**

[Download intranet banner](#)

[Download screen saver](#)