

# Communications toolkit – NHS Carol Service

(version 2 - 21/11/25)

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## NHS Carol Service

The annual NHS Carol Service will be held at Durham Cathedral on Tuesday 16 December, offering a warm and welcoming opportunity for colleagues, past and present, and from all faiths and backgrounds. Doors open 6:45pm with the service starting at 7:30pm

No tickets are required, and everyone connected with NHS organisations across the region is invited to attend, along with family and friends.

This years' service will feature readings delivered by NHS colleagues, with carols led by the NHS Choir, an ensemble of 50–60 staff, relatives and friends brought together especially for the occasion. Led by choirmaster Richard Bloodworth, the choir will guide the congregation in festive song. A BSL interpreter will also be present to ensure the service is fully inclusive.

A collection will be taken on the day in support of the Great North Air Ambulance.

The event is organised by the NHS North East and North Cumbria Integrated Care Board (ICB) on behalf of NHS organisations across the region.

### About the toolkit

This toolkit includes information and resources to use across your own channels to help raise awareness of the annual NHS Carol Service for NHS staff past and present.

The online resources can be found on [our website](#).

Your support in helping us share these messages is much appreciated.

For further help and advice on using this toolkit, or if you need support to tailor the assets, please contact [ella.devine@nhs.net](mailto:ella.devine@nhs.net)

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## General copy

### NHS Carol Service 2025

Join this year's NHS Carol Service being held on Tuesday 16 December at Durham Cathedral, doors open at 6.45pm for the service at 7.30pm. Everyone is welcome to come along so please put the date in your diary.

The service provides an opportunity each year for colleagues, past and present, of all faiths and backgrounds, to come together in the magnificent surroundings of Durham Cathedral.

You don't need a ticket to attend, simply come along. Everyone from NHS organisations across the region is invited, along with their family and friends.

Our NHS choir, brought together especially for this event, will help lead the celebrations for which promises to be a special festive evening. The service lasts approximately one hour.

On the day a collection will be held in aid of the [Great North Air Ambulance](#).

Due to the narrow streets there is no car park at [Durham Cathedral](#), but there are car parks near to the cathedral and the centre is well-served by public transport. Durham County Council provides a list of [nearby council and private car parks](#). The nearest private car park is [Prince Bishops Car Park](#) (DH1 3UJ) which is open until midnight.

It is being organised by NHS North East and North Cumbria Integrated Care Board (ICB) on behalf of NHS organisations from across the region. Further [information can be found on the ICB website](#).

## Social media messaging

**Join us on social media to promote the NHS Christmas Carol Service**  
**Please tag North East and North Cumbria ICB in your social media posts**

**Our social media handles are:**

**Facebook** - NorthEastandNorthCumbriaNHS

**X –** @NENC\_NHS

**Instagram** – nenc\_nhs


**TikTok** - @nenc\_icb


**Linked-In** - @north-east-and-north-cumbria-nhs


**YouTube** - North East and North Cumbria NHS

The following pages include social media visuals, messaging and videos for the NHS Christmas Carol Service.

Assets are available to download from the [toolkit page](#).



<b>NHS Carol Service 2025</b>		
1.	<p><b>Save the date</b> - join NHS colleagues past and present, along with family and friends for the annual NHS Carol Service at Durham Cathedral on Tuesday 16 December.</p> <p>No tickets required, come along, and enjoy an evening of celebration.</p> <p>For more info visit -  <a href="https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/">https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/</a></p>	 <p>A blue square poster with a white Christmas bauble in the center. The bauble has the text 'Join us... NHS Carol Service' and '16 December 2025, Durham Cathedral'. The background is dark blue with white snowflakes and stars. The NHS logo and 'North East and North Cumbria' are in the top right corner.</p>
2.	<p>Join NHS colleagues past and present, along with family and friends, from across the region for the NHS Carol Service.</p> <p>No tickets needed, doors open 6.45pm, service starts 7.30pm.</p> <p>For more info visit -  <a href="https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/">https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/</a></p>	 <p>A blue square poster with a white Christmas bauble in the center. The bauble has the text 'Join us... NHS Carol Service' and '16 December 2025, Durham Cathedral'. The background is dark blue with white snowflakes and stars. The NHS logo and 'North East and North Cumbria' are in the top right corner.</p>
3.	<p>☀️ Join us for the NHS Carol Service at Durham Cathedral! ☀️</p> <p>All NHS colleagues, past and present, plus family and friends are invited on Tuesday 16 December.</p>	<p><a href="https://youtu.be/RzJoP_Gumoo">https://youtu.be/RzJoP_Gumoo</a></p> <p>(30 second video included in online toolkit)</p>

	<p>Doors open 6:45pm, service starts 7:30pm, no tickets needed.</p> <p>Enjoy festive readings and carols led by the NHS Choir.</p> <p>A collection will support the Great North Air Ambulance.</p> <p>💎 Come and celebrate the season with us! 💎</p> <p>For more info visit -  <a href="https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/">https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/</a> </p>	
<p>4. Post on 11 December</p>	<p>Only 5 sleeps to go until the NHS Carol Service at Durham Cathedral.</p> <p>Come along and celebrate with past and present NHS colleagues, family, and friends. Service starts 7.30pm. No tickets needed!</p> <p>Visit -  <a href="https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/">https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/</a> </p>	

<p>5. <b>Post on 15 December</b></p>	<p>Tomorrow join NHS colleagues, past and present, along with family and friends, for the NHS Carol Service at Durham Cathedral.</p> <p>No tickets needed, doors open at 6.45pm, service starts at 7.30pm.</p> <p>For more info visit - <a href="https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/">https://www.northeastnorthcumbria.nhs.uk/nhs-christmas-carol-service/</a></p>	 <p>The poster is for the NHS Carol Service. It has a dark blue background with white snowflakes and stars. At the top right is the NHS logo and 'North East and North Cumbria'. In the center, a white Christmas bauble contains the text 'Tuesday 16 December 2025, Durham Cathedral'. To the left of the bauble, it says 'Join us...' and 'NHS Carol Service' in large white letters. At the bottom, in a white banner, it says 'All welcome, tickets not required', 'Doors open 6.45pm, service starts 7.30pm', and 'Visit <a href="https://www.northeastnorthcumbria.nhs.uk/carol-service">northeastnorthcumbria.nhs.uk/carol-service</a>'.</p>
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## Additional resources

A4 poster	 <p>The poster is for the NHS Carol Service. It features a blue background with white snowflakes. At the top, there is a small illustration of a carol singer. The text reads: 'Join us... NHS Carol Service', 'Tuesday 16 December 2025, Durham Cathedral'. Below this, it says 'All welcome - tickets not required', 'Doors open at 6.45pm, service starts at 7.30pm', and 'Visit <a href="https://northeastnorthcumbria.nhs.uk/carol-service">northeastnorthcumbria.nhs.uk/carol-service</a>'. The NHS logo is in the top right corner.</p>
A3 poster	 <p>This is an A3 version of the same poster as above. It contains the same text and graphics: 'Join us... NHS Carol Service', 'Tuesday 16 December 2025, Durham Cathedral', 'All welcome - tickets not required', 'Doors open at 6.45pm, service starts at 7.30pm', 'Visit <a href="https://northeastnorthcumbria.nhs.uk/carol-service">northeastnorthcumbria.nhs.uk/carol-service</a>', and the NHS logo.</p>

Intranet banner		
Screensaver		
Thumbnail		