

Better Health and Wellbeing for All –Medicines Strategic Plan



2025 –2030

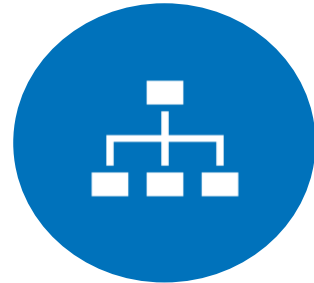
Our vision: using medicines to get the best outcomes from health services in NENC



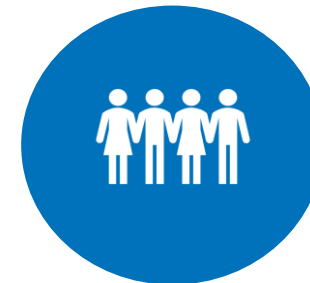
Reduce unwarranted variation and drive quality improvement in our use of medicines



Support and deliver the clinical conditions strategy



Ensure we are making good decisions about medicines at patient, clinician, organisation and system level



Narrow the health inequality gap



Deliver person-centred care

The scale of medicines challenge in NENC



7.5m prescriptions

are dispensed in primary care settings every month

79,000 patients

are taking long term opioids



£1 billion spend

on medicines across NENC each year

13% of the population take antidepressants

Including over 1,200 children and young people (under 18)



Polypharmacy

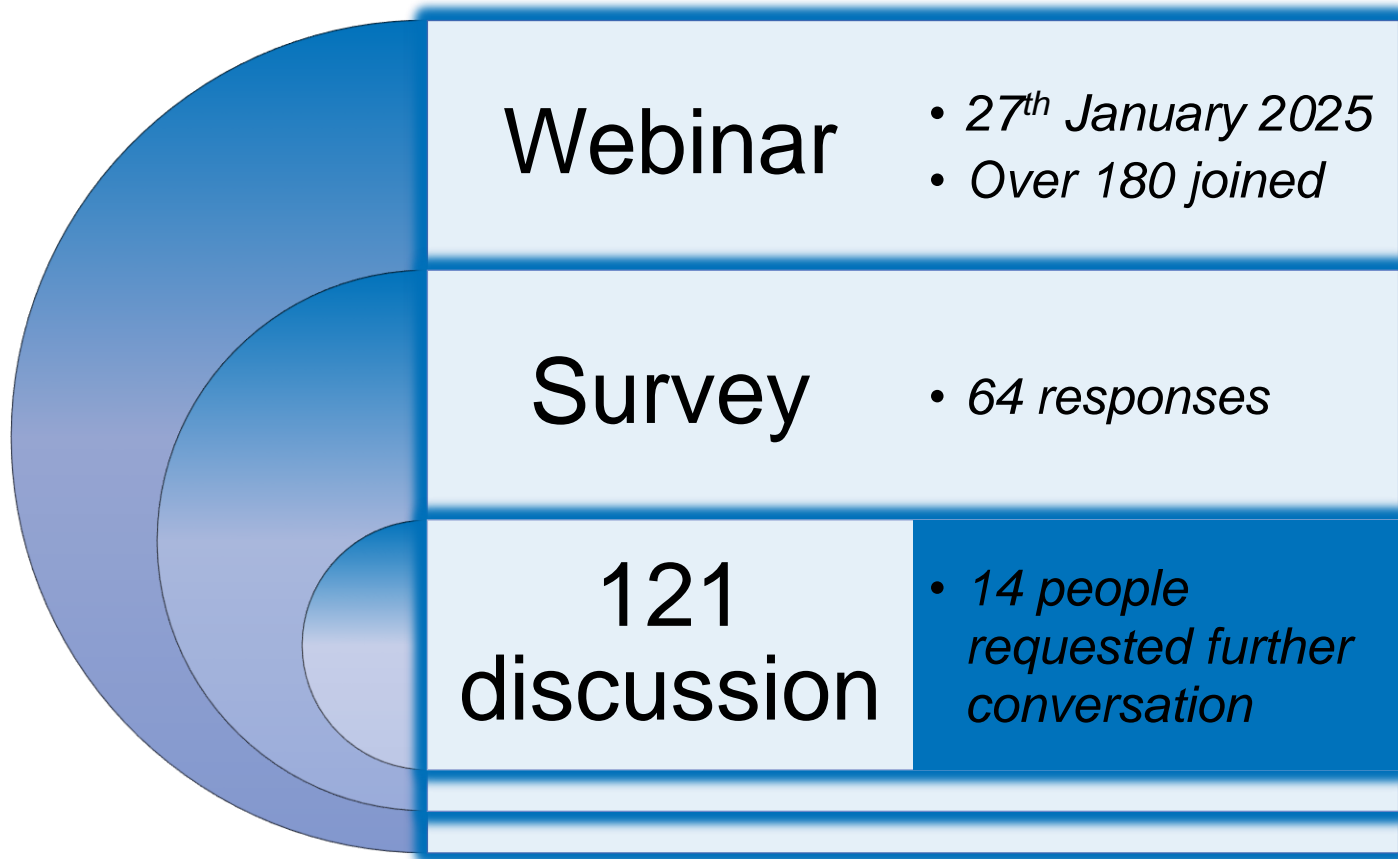
10% of people over 75 are on 10 or more medicines, and 59% are not as involved in decisions about their treatment as they would like to be

Treatment v prevention

Over 50% of prescribed inhalers are for immediate relief rather than prevention.



Clinical and System Engagement



“Specificity and meaningful data throughout”

“Clear/unfussy and easy to digest.”

“Strong comms and engagement campaigns have proven to be successful...”

Medicines strategic priorities



Over prescribing

Reduce polypharmacy and overprescribing



Antimicrobial Stewardship

Improve the quality of prescribing



Analgesia

Reduce dependence in long term pain



CVD and diabetes

Optimise treatment to reduce deaths and hospital admissions



Respiratory

Optimise treatment, reduce hospital admissions



Anxiety and depression

Reduce long-term prescribing, improve access to non-pharmacological therapies

Medicines Strategic Priority:

Overprescribing



Strategic 5-year plan 2025-2030

Overprescribing – what the data tells us



10% overprescribed

Polypharmacy rate 2.8 times higher in most deprived areas



£300million wasted

Over 10% of patients aged 75 and over are on 10 or more medicines.



Reducing overprescribing helps NHS reach net zero

Oversupply of inhalers costs £2m



Overprescribing recommendations

“In the future, the decision to stop a medicine will be as commonplace as the decision to start a medicine”

We will achieve this by focusing on:



Patient-centred care

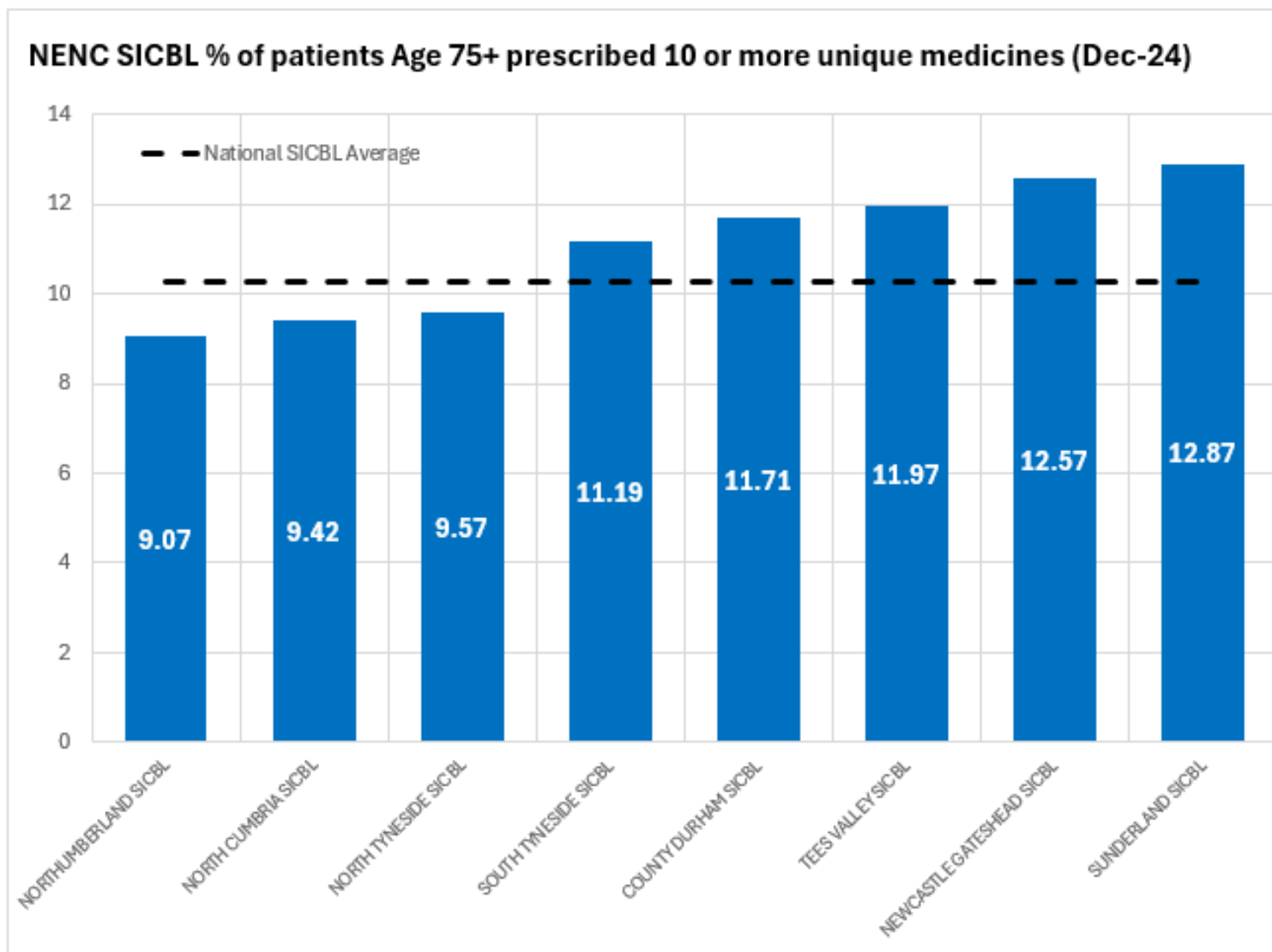


Education



Patient safety

We will measure progress of prescribing change



Opportunities



**Workforce
development**



NHS app



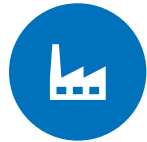
Pharmacogenomics



**Non-pharmaceutical
med tech/Artificial
Intelligence**



**Expanding research
capacity and capability**



**Medicines
manufacturing centre**

Barriers



**Fragmented
systems and
data**



Workforce



**Finance/
resource**



**Regulation and
policy**



**Health
inequalities**



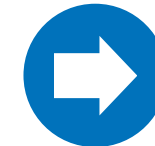
Variation



**Cultural
resistance**



Evidence base



Supply chain

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